

AIA Vitality RESOURCE NAVIGATOR

ADVISER INFORMATION

What you need to know about AIA Vitality

[AIA Vitality Digital Toolkit](#)

Useful tools to help inform and educate your clients on AIA Vitality including website copy, email templates, images, and social media posts.

[AIA Vitality Programme Overview](#)

A high level overview of what AIA Vitality is about.

[Getting started with AIA Vitality](#)

An adviser process guide for getting new customers signed up to AIA Vitality.

[Understanding AIA Vitality Points](#)

A visual depiction of how AIA Vitality members progress through the status levels and how status levels influence premium discounts.

[Premium Discounts & Case Study](#)

This document sets out how your client's AIA premium discount is impacted by their engagement with AIA Vitality.

[Privacy 1-pager](#)

An overview of where AIA Vitality members data goes.

[Application & Pipeline](#) (under 'AIA Vitality' tab)

Existing Business AIA Vitality applications.

[Memberships](#) (under 'AIA Vitality' tab)

AIA Vitality dashboard to view your client's progress.

[Resources Hub](#) (under 'More' tab)

View pre-recorded AIA Vitality webinars.

CLIENT INFORMATION – NEW MEMBERS

How to introduce AIA Vitality to your clients

[AIA Vitality Simulator](#)

A quick and easy interactive tool that only takes a few minutes to show your clients the benefits and rewards of AIA Vitality

[AIA Vitality Value Calculator](#)

For a more in-depth summary of the benefits and rewards, including the premium discount your clients could receive.

[Introduction to AIA Vitality](#)

An overview of the AIA Vitality programme including points and status, rewards and benefits, and how to join.

[AIA Vitality Points and Rewards](#)

A detailed overview of how members can earn AIA Vitality points.

[Member Fast Start Guide](#)

A step by step guide to how members can activate their AIA Vitality membership and start completing assessments and earning points.

[Earning Physical Activity Points](#)

An outline of how AIA Vitality members can reach their weekly physical activity targets.

[AIA Vitality Terms and Conditions](#)

[Chinese \(Simplified\) Translated Brochures:](#)

[Introduction to AIA Vitality](#) & [AIA Vitality Points and Rewards](#)

[Better Lives with AIA Vitality](#)

18+ real stories from real people who, with the help of AIA Vitality programme, changed their lives.

CLIENT INFORMATION – EXISTING MEMBERS

How to keep your clients engaged in AIA Vitality

[Earning Physical Activity Points](#)

An outline of how AIA Vitality members can reach their weekly physical activity targets.

[How To Sprint To Silver](#)

An overview on how AIA Vitality members can reach Silver status.

[Adding Airpoints Guide](#)

A guide to how AIA Vitality members can add their Airpoints number to their AIA Vitality account.


[AIA Vitality Content Hub](#)

Hundreds of science-backed, health and wellbeing inspiration and advice articles to share with your clients.

Need help and support

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 Ask your BDM

aia.co.nz/vitality

AIA Vitality