



HEALTHIER, LONGER,  
BETTER LIVES

With the recent influx of migrants to Aotearoa New Zealand, AIA are supporting advisers with conversations on the importance of having the right insurance cover in place while living and working in a different country.

We have created three email templates for migrant-focused advisers when contacting those who have recently arrived in the country.

The templates available are generic in nature and can be customised to add your own agency branding and images. These templates introduce product information in general to provide context on why that particular cover protection is important. You can edit or remove insurance products in the template to suit a particular client offering.

We hope these tools support your conversations and encourage those new to the country to consider getting the right cover to suit their needs, lifestyle, and budget.



## NEW TO NEW ZEALAND - EMAIL TEMPLATES

### Lead generation

#### Welcome to Aotearoa New Zealand

<insert your logo>

## Welcome to New Zealand

**Kia Ora**

Ready to embark on a new journey? No matter where you come from, moving to a new country to live and work is a big life decision.

With so much to consider as you establish your new life, getting the right insurance cover to protect you and your family can be daunting. At AIA we're here to help, so you can start thriving in your new home.

Whether you're relocating for work, education, or simply seeking a fresh start, our range of insurance products are tailored to ensure your peace of mind, so you can enjoy embracing the rich culture, stunning landscapes, and the endless possibilities that New Zealand has to offer.

Having the right insurance in place means you and your family have the financial support to face any major event, should the unexpected happen. If you'd like answers to the questions below, I'm here to help so you can look to the future with confidence.

- What is Life Insurance, and should you have it while working and living in New Zealand?
- How important is it to have Health Insurance cover?

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### Product email templates

#### Life + Trauma + AIC

<insert your logo>

**Hello <insert client name>.**

Thanks for connecting with me and allowing me to help you settle in New Zealand by getting insurance protection in place for you.

No matter where you come from, moving to a new country to live and work is a big life decision. Whether you're relocating for work, education, or simply seeking a fresh start, every life has a value that's worth protecting.

**Protecting your Life**

**Life Insurance**

Receive a lump sum payment when you pass away or an early payment if you're diagnosed with a terminal illness, and if needed, financial support to assist with returning your body to New Zealand or your home country, with a built-in repatriation benefit.

**Protection during serious illness or injury**

**Trauma Insurance**

Trauma insurance that allows you to make

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#### Health + Cancer Care

<insert your logo>

**Hello <insert client name>.**

Did you know, your health is invaluable? In New Zealand, we are fortunate to have a comprehensive and heavily government subsidised health system.

Healthcare is subsidised if you hold a work visa (valid for two years or more), New Zealand residency or New Zealand citizenship. However, relying on the public system for conditions that are not urgent or accidental can result in long waiting lists and delayed treatment. For this reason, you might want to consider taking out private health insurance.

**Protecting your health**

**Health Insurance**

Cover costs for medical expenses such as consultations, specialists, diagnostic imaging and testing, hospitalisation and surgery at a time, location and with the medical provider of your choice.

**Optional benefits to add to**

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