

# IMAGINE WINNING A SHARE OF \$10,000 IN GIFT CARDS

Buy any insurance and add AIA Vitality before 30 September and go in the draw to win one of 20 \$500 Woolworths Gift Cards.

Plus, activate your AIA Vitality membership via the app and earn an extra entry in the draw.

T&Cs apply.



# 'Win A Share of \$10,000 in gift cards' campaign - Terms & Conditions

## Overview

For a limited time, between 1 July 2025 and 30 September 2025 AIA Services New Zealand Limited (AIA) is offering our customers the chance to win one of 20 Woolworths Gift Cards worth \$500 each (Campaign). You will receive an entry to the draw if you:

- Purchase an AIA Starter Plan or take out an Eligible Policy and add AIA Vitality during the Campaign Period, provided the relevant policy is issued by 30 September 2025;
- Add AIA Vitality to an existing Eligible Policy during the Campaign Period; or
- Activate your AIA Vitality membership via the AIA Vitality app during the Campaign Period.

The terms and conditions (Terms) for the Campaign are set out below. Please take the time to read the Terms as they contain important information about the Campaign including eligibility criteria and key dates.

## Terms and Conditions

1. The promoter of the Campaign is AIA Services New Zealand Limited (AIA), with its head offices at 74 Taharoto Road, Takapuna, Auckland.
2. The Campaign starts on Tuesday 1 July 2025 at 00:01am and ends Tuesday 30 September 2025 at 23:59pm (Campaign Period).
3. For the purposes of this Campaign, 'Eligible Customer' means a New Zealand resident who:
  - a. Applies for and is issued an Eligible Policy during the Campaign Period, and takes out an AIA Vitality membership during the same period;
  - b. Purchases an AIA Starter Plan during the Campaign Period;
  - c. Has an existing Eligible Policy and takes out an AIA Vitality membership during the Campaign Period; or
  - d. Activates an existing AIA Vitality membership via the AIA Vitality app during the Campaign Period.
4. Where there is more than one life assured under an Eligible Policy, each person who becomes an AIA Vitality member will receive one entry into the Prize draw.
5. Eligible Customers who both take out an AIA Vitality membership and activate their membership during the Campaign Period will receive two entries into the Prize draw.
6. For the avoidance of doubt, the following customers are not eligible for this Campaign:
  - AIA Vitality members who activated their membership before the start of the Campaign; and
  - Customers who have applied for an Eligible Policy, but the policy has not been issued by the end of the Campaign Period.
7. For the purposes of this Campaign, 'Eligible Policy' means any of the following:
  - AIA Living – Personal
  - AIA Living – Business
  - AIA Private Health
  - AIA Private Health Plus
  - AIA Cancer Care
  - AIA Start-Up Income Protection
  - AIA Starter Plan (which automatically includes AIA Vitality Starter)
  - ASB Lifestyle Security Plan – Personal
  - ASB Lifestyle Security Plan – Business
  - ASB Start-up Income Protection
  - ASB Private Health
  - ASB Private Health Plus

Increases in cover (otherwise known as "top-up's") will be treated as an Eligible Policy only when your benefit has been fully underwritten, and that benefit is issued under a new policy that meets the Eligible Policy criteria.

For the avoidance of doubt, the following policies are not Eligible Policies:

- any policy which replaces an existing Sovereign, ASB or AIA policy and/or benefit where there has been no underwriting;
  - any special event or future insurability increase; or
  - a workplace risk product.
8. Eligible Customers will be automatically entered into the draw to win a Prize, provided the Eligible Policy and associated AIA Vitality membership remain in force as at the Draw Date.
  9. The Campaign applies to retail AIA Vitality memberships only (i.e. those available to the public). It does not apply to complimentary AIA Vitality memberships such as those provided free of charge as a staff benefit.
  10. Eligible Customers are deemed to have accepted these Terms.
  11. The prize is one Woolworths Gift Card (to the value of \$500) (Prize). There are 20 Prizes to be won.
  12. The Prize draw will take place on Monday 20 October 2025. The Prize winners will be drawn at random from one Prize pool comprising all valid entries.
  13. Each Prize winner can only win one Prize (even if they have two entries in the draw). In the event a Prize winner is already eligible for a Prize, the Prize will be re-drawn.
  14. Prize winners will be contacted using the details held in AIA's policy administration system as at the date of the Prize draw. AIA does not accept any liability for non-receipt of Prizes.
  15. The Prize is not transferable, exchangeable nor redeemable for cash. AIA may substitute the Prize or any portion of the Prize with an alternative prize of equivalent value without notice.

## General

16. All decisions made in relation to this Campaign will be made by AIA at its sole discretion and no correspondence will be entered into.
17. The availability of insurance cover is subject to your application being approved. All applications are subject to individual consideration and normal underwriting criteria. Special conditions, exclusions or premium loadings may apply. An excess may apply for health insurance policies. For full details, refer to the relevant policy document.
18. All personal information will be held in accordance with AIA's and ASB's (if applicable) current Privacy Statement available at [www.aia.co.nz/privacy](http://www.aia.co.nz/privacy) and [www.asb.co.nz/privacy](http://www.asb.co.nz/privacy).
19. AIA reserves the right to, at its sole discretion, vary, suspend or terminate the Campaign and these Terms at any time by posting updated Terms and Conditions online at [www.aia.co.nz](http://www.aia.co.nz).
20. These Terms are governed by and are to be construed in accordance with New Zealand law and shall be subject to the non-exclusive jurisdiction of the courts of New Zealand.
21. All questions regarding eligibility for the Campaign and these Terms, or any dispute arising in connection with the Campaign should be addressed to AIA for resolution. Any decision made by AIA in relation to the Campaign (including in relation to any dispute) is final, and no correspondence will be entered into. Failure by AIA to enforce any of its rights does not constitute waiver of those rights.
22. Terms and conditions apply to the use of Woolworths Gift Cards, and these can be found at [www.woolworths.co.nz/info/terms-and-conditions/countdown-gift-card](http://www.woolworths.co.nz/info/terms-and-conditions/countdown-gift-card).
23. AIA expressly disclaims and does not accept liability in relation to any terms and conditions (or any change to the terms and conditions) relating to the Prize, including in relation to the expiry date.